Enterprise & Society

THE INTERNATIONAL JOURNAL OF BUSINESS HISTORY

JUNE 2013 • VOLUME 14 • NUMBER 2
PRINT ISSN 1467-2227 • ONLINE ISSN 1467-2235
WWW.ES.OXFORDJOURNALS.ORG
PUBLISHED IN ASSOCIATION WITH
THE BUSINESS HISTORY CONFERENCE

https://doi.org/10.1093/es/khs044

OXFORD
UNIVERSITY PRESS

Editor
Philip Scranton, Rutgers University
Associate Editors
Andrew Popp, University of Liverpool
Francesca Polese, Bocconi University, Milan
Sharon Ann Murphy, Providence College
Per Hansen, Copenhagen Business School
Associate Editor for Reviews
Richard Weiner, Indiana University-Purdue University Fort Wayne
Managing Editor
Carol Ressler Lockman, Hagley Museum and Library
Associate Editor, ex officio
Roger Horowitz, Hagley Museum and Library

EDITORIAL BOARD

Franco Amatori (Bocconi University)
Maria Ines Barbero (University of Buenos Aires)
Gerben Bakker (London School of Economics)
Hartmut Berghoff (German Historical Institute, DC)
Regina Blaszczyk (University of Leeds)
Alberto Carreras (Universitat Pompeu Fabra)
William Childs (The Ohio State University)
Peter Coclanis (University of North Carolina-Chapel Hill)
Paul Duguid (University of California, Berkeley)
Colleen Dunlavy (University of Wisconsin-Madison)
Patrick Fridenson (École des Hautes Études en Sciences Sociales)
Louis Galambos (Johns Hopkins University)
Terry Gourvish (London School of Economics)
Shane Hamilton (University of Georgia)
Leslie Hannah (London School of Economics)
Per Hansen (Copenhagen Business School)
Howell Harris (University of Durham)
William Hausman (College of William and Mary)
Kris Inwood (University of Guelph)
Richard John (Columbia University)
Geoffrey Jones (Harvard Business School)
Mattias Kipping (York University)
Christopher Kobrak (ESCP, Europe)
Pamela Laird (University of Colorado Denver)
Claire Lemercier (CNRS)
Margaret Levenstein (University of Michigan)
Kenneth Lipartito (Florida International University)
Christopher McKenna (University of Oxford)
Stephen Mihm (University of Georgia)
Paul Miranti (Rutgers University)
Rowena Olegario (Saïd Business School, University of Oxford)
Mary O'Sullivan (Université de Genève)
Francesca Polese (Bocconi University)
Andrew Popp (University of Liverpool)
Harm Schröter (Universitetet i Bergen)
Brett Sheehan (University of Southern California)
Richard Sylla (New York University)
Steven Usselman (Georgia Institute of Technology)
Kazuo Wada (Tokyo University)
Robert Weems (University of Missouri)
Mira Wilkins (Florida International University)
JoAnne Yates (Massachusetts Institute of Technology)
Mary Yeager (University of California-Los Angeles)
Jonathan Zeitlin (University of Wisconsin-Madison)
Madeleine Zelin (Columbia University)

https://doi.org/10.1093/es/khs058 Published online by Cambridge University Press

Founded in 1954, the Business History Conference (BHC) is a non-profit organization devoted to encouraging all aspects of the research, writing, and teaching of business history and of the environment in which business operates. Its membership is international and representative of economists, historians, and those in allied fields, such as history of technology, accounting, labor, transportation, and government, who focus on business history as a means of understanding their subjects.

BHC Officers, 2013-2014

Per Hansen, ***President***
Mary Yeager, ***President-Elect***
Kenneth Lipartito, ***Past-President***
Roger Horowitz, ***Secretary-Treasurer*** **(2011-2015)**

BHC Trustees

Barbara Hahn **(2013-2016)**
Shane Hamilton **(2013-2016)**
Martha Olney **(2013-2016)**
David Weiman **(2013-2016)**
Gerben Bakker **(2012-2015)**
Marc Levinson **(2012-2015)**
Stephen Mihm **(2012-2015)**
Julia Ott **(2012-2015)**
Edward Balleisen **(2011-2014)**
Marcelo Bucheli **(2011-2014)**
Anna Spadavecchia **(2011-2014)**
Mark Wilson **(2011-2014)**
Margaret Levenstein, ***Past-President on Board*** **(2013-2014)**

MEMBERSHIP

Persons interested in joining the Business History Conference should contact the Secretary-Treasurer: Roger Horowitz, Hagley Museum and Library, P.O. Box 3630, Wilmington, DE 19807-0630; Fax: 302-655-3188; e-mail: rh@udel.edu.

Complete information about the Business History Conference may be found on the organization's Web pages at www.thebhc.org.

Business and Economic History, the proceedings volume of the Business History Conference, was published through 1999 (Volume 28). For the 2000 annual meeting and thereafter, the presidential address and dissertation summaries will appear in the fourth issue of *Enterprise & Society*. Full text of the papers presented at each meeting will be made available in the BHC's online version of BEH on its Web site.

Visit the Web sites: www.es.oxfordjournals.org and www.thebhc.org/publications/eanshome.html.

LICENSE

It is a condition of publication in the journal that authors grant an exclusive license to the Business History Conference. This ensures that requests from third parties to reproduce articles are handled efficiently and consistently and will also allow the article to be as widely disseminated as possible. Authors may use their own material in other publications provided that the journal is acknowledged as the original place of publication and Oxford University Press as the publisher.

For full Guidelines, please see our Web site:
www2.h-net.msu.edu/business/bhcweb/publications/guidelin.html.

https://doi.org/10.1093/es/khs058 Published online by Cambridge University Press

ENTERPRISE & SOCIETY
THE INTERNATIONAL JOURNAL OF BUSINESS HISTORY

Published by Oxford University Press for the Business History Conference

Volume 14, Number 2

June 2013

ARTICLES

Capability Brown, the Aristocracy, and the Cultivation of the Eighteenth-Century British Landscaping Industry 237

Andrew M. Wild

The Co-operative Movement in Britain: From Crisis to "Renaissance," 1950–2010 271

John Wilson
Anthony Webster
Rachael Vorberg-Rugh

Selling Liberia: Moss H. Kendrix, the Liberian Centennial Commission, and the Post-World War II Trade in Black Progress 303

Brenna W. Greer

Marshall in Iberia. Industrial Districts and Leading Firms in the Creation of Competitive Advantage in Fashion Products 327

Jordi Catalan
Ramon Ramon-Muñoz

The Soviet Enterprise: What Have We Learned from the Archives? 360

Martin Kragh

REVIEWS

Moramay López-Alonso. *Measuring Up: A History of Living Standards in Mexico, 1850–1950* 395

Reviewed by John Scott

Ian Read. *The Hierarchies of Slavery in Santos, Brazil, 1822–1888* 398

Reviewed by André Rosemberg

María Vargas-Lobsinger. *La Comarca: De la Revolución a la expropiación de las haciendas, 1910–1940* 400

Reviewed by Matthew Caire-Pérez

Guillermo Guajardo Soto. *Trabajo y tecnología en los ferrocarriles de México: una vision histórica, 1850–1950* 402

Reviewed by Robert F. Alegre

https://doi.org/10.1093/es/khs058 Published online by Cambridge University Press

Eduardo Elena. *Dignifying Argentina. Peronism, Citizenship, and Mass Consumption* 404
Reviewed by Marcelo Rougier

R. Evan Ellis. *China in Latin America: The Whats and Wherefores* 407
Reviewed by Carol Wise

Claire Zalc. Melting Shops. *Une histoire des commerçants étrangers en France* 410
Reviewed by Serge Paquier

Daniel Sidorick. *Condensed Capitalism: Campbell Soup and the Pursuit of Cheap Production in the Twentieth Century* 412
Reviewed by Brian Greenberg

James Landers. *The Improbable First Century of Cosmopolitan Magazine* 414
Reviewed by Vida Bajc

Martin Dean. *Robbing the Jews: The Confiscation of Jewish Property in the Holocaust, 1933–1945* 417
Reviewed by Ralf Banken

Elena Razlogova. *The Listener's Voice: Early Radio and the American Public* 419
Reviewed by Jack Mitchell

Timothy Alborn. *Regulated Lives: Life Insurance and British Society, 1800–1914* 421
Reviewed by William Deringer

Martin Gilman. *No Precedent, No Plan: Inside Russia's 1998 Default* 424
Reviewed by Jin Uk Kim

Jayeeta Sharma. *Empire's Garden: Assam and the Making of India* 426
Reviewed by Lawrence A. Babb

Leonardo Martínez-Díaz. *Globalizing in Hard Times: The Politics of Banking-Sector Opening in the Emerging World* 429
Reviewed by Bradley Skousen

Cover design by Adam Albright

https://doi.org/10.1093/es/khs058 Published online by Cambridge University Press