GOVERNING MARKETS AS KNOWLEDGE COMMONS

This volume develops a theoretical framework for the analysis of the production, reproduction, and transformation of intellectual and legal infrastructures that enable market interactions using the Governing Knowledge Commons (GKC) framework. A distinctive contribution of this volume is the conceptualization of market-supporting knowledge structures as shared goods (established through cooperation) and contribution goods (established through competition). There are four building blocks around which the edited volume revolves. First, the chapters show that markets are cultural; they depend on various kinds of knowledge, some of which are governed as commons. Second, unlike physical commons, the market-supporting knowledge commons are produced and reproduced by contributions and sharing. Third, these knowledge commons serve as economic inputs in private production processes. Finally, the volume highlights the social and cultural effects of entrepreneurship. Through innovation and slight evasions of existing rules, entrepreneurs change not merely market goods but also social conventions and cultural meanings. Building on the GKC framework, the book highlights the entanglement of markets with society and the broader culture of which markets are part.

Erwin Dekker is Senior Research Fellow at the Mercatus Center at George Mason University. He has previously published *Jan Tinbergen (1903–1994) and the Rise of Economic Expertise* (2021) and *The Viennese Students of Civilization* (2016), both with Cambridge University Press. He has also published numerous journal articles in the fields of history of economic thought, cultural economics, and economic sociology. He is currently working on a history of the intellectual descendants of the German Historical School.

Pavel Kuchař is a lecturer at the Department of Political Economy, King's College London. He is a member of the History of Economic Thought Society (THETS) and the World Interdisciplinary Network for Institutional Research (WINIR). His work has been published in the *Journal of Evolutionary Economics*, *Econ Journal Watch*, and the *Research in the History of Economic Thought and Methodology*, among others.

Published online by Cambridge University Press

CAMBRIDGE STUDIES ON GOVERNING KNOWLEDGE COMMONS

The mission of the series is to provide an authoritative space for high quality scholarship on the governance of knowledge commons. Following the path pioneered by Elinor Ostrom, recipient of the Nobel Prize in Economics for her work on institutional analysis of commons regimes in the natural environment, and the editors' work in *Governing Knowledge Commons*, this series uses a similar framework to systematically study knowledge commons in various sectors. Readers seeking more information on knowledge commons and this series can visit http://knowledge-commons.net, a repository for scholarship produced by an international, interdisciplinary group of knowledge commons researchers.

Series Editors

Katherine J. Strandburg
Brett M. Frischmann
Michael J. Madison

Published online by Cambridge University Press

Governing Markets as Knowledge Commons

Edited by

ERWIN DEKKER

Mercatus Center at George Mason University

PAVEL KUCHAŘ

King's College London



CAMBRIDGE
UNIVERSITY PRESS

Published online by Cambridge University Press

CAMBRIDGE
UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05–06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org
Information on this title: www.cambridge.org/9781108483599
DOI: 10.1017/9781108692915

© Cambridge University Press 2022

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.
First published 2022

A catalogue record for this publication is available from the British Library.

Library of Congress Cataloging-in-Publication Data
NAMES: Dekker, Erwin, 1984– editor. | Kuchař, Pavel, 1948– editor.
TITLE: Governing markets as knowledge commons / edited by Erwin Dekker, Erasmus School of History, Culture and Communication (NL); Pavel Kuchar, National Autonomous University of Mexico.
DESCRIPTION: Cambridge, United Kingdom ; New York, NY : Cambridge University Press, 2021. | Series: Cambridge studies on governing knowledge commons | Includes bibliographical references.
IDENTIFIERS: LCCN 2021045745 (print) | LCCN 2021045746 (ebook) | ISBN 9781108483599 (hardback) | ISBN 9781108728959 (paperback) | ISBN 9781108692915 (epub)
SUBJECTS: LCSH: Knowledge economy. | Information commons. | Intellectual capital. | Intellectual property.
CLASSIFICATION: LCC HC79.155 G68 2021 (print) | LCC HC79.155 (ebook) | DDC 303.48/33–dc23
LC record available at https://lccn.loc.gov/2021045745
LC ebook record available at https://lccn.loc.gov/2021045746

ISBN 978-1-108-48359-9 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

Published online by Cambridge University Press