The Journal of the Society for Business Ethics

Business Ethics Quarterly

January 2012 Vol. 22, No. 1

https://doi.org/10.1017/S105215X00000014 Published online by Cambridge University Press

Business Ethics Quarterly is the journal of the **Society for Business Ethics** and is published for the Society by the Philosophy Documentation Center. Communications concerning subscriptions to *BEQ*, or memberships in the society, should be addressed to:

Philosophy Documentation Center
P. O. Box 7147, Charlottesville, Virginia 22906-7147
Tel.: (800) 444-2419 (US and Canada), or (434) 220-3300
Fax: (434) 220-3301; E-mail: order@pdcnet.org; Web: www.pdcnet.org

Membership/Subscription Rates

Individuals (includes SBE membership and *BEQ* print + electronic subscription):
Income over $100,000: $100
Income under $100,000: $75
Retirees and Students: $40
Add $10 shipping for memberships outside North America

Institutions:
Print only: $185
Online only (includes volume 1–present): $470
Print + Online: $590
Add $10 shipping for any print subscription option outside the US

VISA, MasterCard, and Discover accepted.
Copies of most back issues are available: institutions $50, individuals $25
All subscriptions begin with the first issue of the volume year

Indexing: *Business Ethics Quarterly* is indexed in ABI/INFORM, Advanced Placement Source, ArticleFirst, ATLA Religion Database, Business ASAP, Business & Corporate Resource Center, Business Periodicals Index, Business Source, Corporate ResourceNet, Current Abstracts, Current Contents/Social & Behavioral Sciences, Emerald Reviews, Expanded Academic ASAP, Factiva, Index Philosophicus, InfoTrac OneFile, International Academic Research Library, International Bibliography of Periodical Literature (IBZ), International Bibliography of Book Reviews of Scholarly Literature (IBR), International Bibliography of the Social Sciences, ISI Alerting Services, PAIS International, Philosopher's Index, ProQuest 5000, ProQuest Social Science Journals, Scopus, Social Science Citation Index, Social Sciences Index, Social SciSearch, SocINDEX, Wilson Business Abstracts, and Wilson OmniFile.

Electronic Access: The Philosophy Documentation Center provides online access to all issues of BEQ to members of the SBE as a benefit of membership. Online subscription options for institutions are also available. All issues of *Business Ethics Quarterly* are available through EBSCO Business Source products, and back issues are also available through JSTOR.

Copy Policy: Articles published in *BEQ* may be copied without charge or prior clearance for limited instructional or non-commercial use. Commercial use of any article appearing in *BEQ,* including republication of any article, requires the permission of the publisher.

Business Ethics Quarterly (ISSN 1052-150X) is published quarterly by the Philosophy Documentation Center, and is issued in January, April, July, and October. Periodical-rate postage paid at Charlottesville, Virginia, and office of additional entry.

POSTMASTER: send address changes to:
Philosophy Documentation Center
P.O. Box 7147, Charlottesville VA 22906-7147

© The Society for Business Ethics

https://doi.org/10.1017/S1052150X00000014 Published online by Cambridge University Press

Business Ethics Quarterly
The multidisciplinary scholarly journal of the Society for Business Ethics
www.businessethicsquarterly.org

Editor in Chief
Denis G. Arnold
Belk College of Business
University of North Carolina at Charlotte

Senior Associate Editor
Gary R. Weaver
Alfred Lerner College of Business & Economics
University of Delaware

Associate Editors
Bruce Barry
Owen Graduate School of Management
and Department of Sociology
Vanderbilt University

Heather Elms
Kogod School of Business
American University

Andreas Georg Scherer
IBW Department of
Business Administration
University of Zürich

Wayne Norman
Department of Philosophy and
Kenan Institute for Ethics
Duke University

Jerry Goodstein
Department of Management and Operations
Washington State University

Alan Strudler
Legal Studies Department
The Wharton School of Business
University of Pennsylvania

Guido Palazzo
Institute of Research in Management
HEC Lausanne—University of Lausanne

Book Review Editor
Al Gini
School of Business Administration
Loyola University Chicago

Managing Editor
Elizabeth D. Scott
Department of Business Administration
Eastern Connecticut State University

https://doi.org/10.1017/S1052150X00000014 Published online by Cambridge University Press

Editorial Board

Robert Audi
University of Notre Dame

Kunal Basu
Oxford University

Max Bazerman
Harvard University

Tom L. Beauchamp
Georgetown University

C. B. Bhattacharya
European School of Management & Technology

John Boatright
Loyola University Chicago

Norman E. Bowie
University of Minnesota

Stephen Brammer
University of Warwick

George Brenkert
Georgetown University

Michael Brown
Pennsylvania State University

Kenneth Butterfield
Washington State University

Joanne B. Ciulla
University of Richmond

Wesley Cragg
York University

Andrew Crane
York University

Richard T. De George
University of Kansas

John W. Dienhart
Seattle University

Mark Dirsmith
Pennsylvania State University

Jonathan Doh
Villanova University

Thomas Donaldson
University of Pennsylvania

Wim W. Dubbink
Universiteit van Tilburg

Ronald Duska
The American College

Timothy L. Fort
George Washington University

R. Edward Freeman
University of Virginia

Jeffrey Frooman
University of New Brunswick

James Gaa
University of Alberta

Dirk Ulrich Gilbert
Friedrich-Alexander Universität Erlangen-Nürnberg

Kenneth E. Goodpaster
University of Saint Thomas

Jared Harris
University of Virginia

John Hasnas
Georgetown University

Joseph Heath
University of Toronto

David Hess
University of Michigan

Nien-hê Hsieh
University of Pennsylvania

Bryan Husted
York University

Harvey S. James
University of Missouri

Maribeth Kuenzi
Southern Methodist University

Joshua Margolis
Harvard University

Kelly Martin
Colorado State University

Dirk Matten
York University

David Mayer
University of Michigan

Marcia P. Miceli
Georgetown University

Marie Mitchell
University of Georgia

Geoff Moore
University of Durham

Jeffrey Moriarty
Bentley University

Peter Muchlinski
School of Oriental and African Studies

Patrick E. Murphy
University of Notre Dame

Lisa H. Newton
Fairfield University

Richard P. Nielsen
Boston College

Mark Orlitzky
Pennsylvania State University

Eric W. Orts
University of Pennsylvania

Michael Pfarrer
University of Georgia

Andreas Rasche
University of Warwick

Scott Reynolds
University of Washington

John Roberts
University of Sydney

Lori Verstegen Ryan
San Diego State University

Michael Santoro
Rutgers University

Marshall Schminke
University of Central Florida

Douglas Schuler
Rice University

Alejo Sison
Universidad de Navarra

Jeffery Smith
University of Redlands

N. Craig Smith
INSEAD

Jeremy Snyder
Simon Fraser University

Scott Sonenshein
Rice University

Edward Soule
Georgetown University

Jason Stansbury
Calvin College

Diane Swanson
Kansas State University

Ann E. Tenbrunsel
University of Notre Dame

Linda Klebe Treviño
Pennsylvania State University

Hans van Oosterhout
RSM Erasmus Universiteit

Manuel Velasquez
Santa Clara University

Ben Wempe
RSM Erasmus University

Andrew C. Wicks
University of Virginia

Matthew Zwolinski
University of San Diego

Former editors: Patricia H. Werhane (1991–2000); George Brenkert (2000–2005); Gary R. Weaver (2005–2011)

https://doi.org/10.1017/S1052150X00000014 Published online by Cambridge University Press

BEQ JANUARY 2012 VOL. 22, NO. 1

From the Editor DENIS G. ARNOLD..... v

SPECIAL ISSUE:
HUMAN RIGHTS AND BUSINESS

Guest Editors' Introduction: Human Rights and Business
WESLEY CRAGG, DENIS G. ARNOLD, AND PETER MUCHLINSKI.....1

Ethics, Enlightened Self-Interest, and the Corporate Responsibility to Respect Human Rights: A Critical Look at the Justificatory Foundations of the UN Framework WESLEY CRAGG.....9

Silence as Complicity: Elements of a Corporate Duty to Speak Out Against the Violation of Human Rights FLORIAN WETTSTEIN.....37

The Case for Leverage-Based Corporate Human Rights Responsibility
STEPAN WOOD.....63

Shareholder Engagement in the Embedded Business Corporation: Investment Activism, Human Rights, and TWAIL Discourse AARON A. DHIR.....99

The Limits of Corporate Human Rights Obligations and the Rights of For-Profit Corporations JOHN DOUGLAS BISHOP.....119

Implementing the New UN Corporate Human Rights Framework: Implications for Corporate Law, Governance, and Regulation
PETER MUCHLINSKI.....145

BOOK REVIEWS

Stakeholder Theory: The State of the Art, by R. Edward Freeman et al. NORMAN E. BOWIE.....179

America's Economic Moralists, by Donald E. Frey STEPHEN R. C. HICKS.....186

Multinational Corporations and Global Justice, by Florian Wettstein PATRICIA H. WERHANE.....193

NOTES ON CONTRIBUTORS.....199

CALL FOR PROPOSALS.....202

https://doi.org/10.1017/S1052150X00000014 Published online by Cambridge University Press