NOTES ON CONTRIBUTORS

Sulaiman Muhammad Ali is a lecturer in marketing in Faculty of Economics and Business, University of Syiah Kuala, in Banda Aceh, Indonesia. He received his PhD from University of Malaya, Malaysia in the area of ethical marketing and teaches in the areas of business ethics and marketing management. He has over 20 years of experience in teaching and research. His current research interest is ethical and service marketing.

Sharifah Faridah Syed Alwi is a senior lecturer of corporate brand management and a member of Marketing and Corporate Brand Management Research Group (MCBM) at Brunel Business School in Brunel University London, UK. She received her PhD from Manchester Business School, UK, and is currently in a postgraduate program at Brunel (MSc in Applied Corporate Brand Management). Her research interests include branding at product, service, and corporate levels. She has taught modules related to corporate brand management and marketing, including strategic corporate brand consulting, applied corporate brand management, and marketing principles. Her work has appeared in several academic journals including the *Journal of Business Research, European Journal of Marketing, Industrial Management & Data Systems,* and the *Journal of Brand Management*.

Joseph DesJardins holds the Ralph Gross Chair in Business and the Liberal Arts and is professor of philosophy at Saint John's University and the College of Saint Benedict in Minnesota. He teaches and publishes in the fields of business ethics, environmental ethics, and sustainability. He is a former president of the Society for Business Ethics.

R. Edward Freeman is University Professor and Olsson Professor of Business Administration, academic director of the Business Roundtable Institute for Corporate Ethics, and an academic director of the Institute for Business in Society at the Darden School, University of Virginia. His latest book, *Stakeholder Theory: The State of the Art,* was published by Cambridge University Press in 2010. He is perhaps best known for his award winning book, *Strategic Management: A Stakeholder Approach*, published in 1984, where he traced the origins of the stakeholder idea to a number of others, and suggested that businesses build their strategy around their relationships with key stakeholders.

Rossella C. Gambetti is assistant professor of management sciences at the Università Cattolica del Sacro Cuore in Milan, where she serves as member of the scientific committee of Labcom (Research Lab on Corporate and Marketing Communications) and as executive director of the International Postgraduate Master in Corporate Communication. She holds a PhD in marketing and corporate communication from Università Iulm in Milan. She was visiting scholar at the Michigan State University and guest scholar at the Medill School at Northwestern University. Her current research topics revolve around two main areas: The first is focused on understanding consumer culture and identity work to depict current and future trends

©2017 **Business Ethics Quarterly** 27:3 (July 2017). ISSN 1052-150X pp. 471–474
DOI: 10.1017/beq.2017.24

https://doi.org/10.1017/beq.2017.24 Published online by Cambridge University Press

in consumer relationships with their possessions, their brands, and other consumers according to an interpretive approach. The second is centered on making sense of intangible asset management dynamics in line with a social constructionist perspective that leverages interactions, multilateral communication, and dialogue as main drivers of organization and stakeholder collaborative sensemaking.

DARYL KOEHN is the Wicklander Chair of Business Ethics and managing director of the Institute for Business and Professional Ethics at DePaul University in Chicago. She has published widely in the fields of ethics, political theory, and corporate governance. Her monographs include: *The Ground of Professional Ethics*; *The Nature of Evil*; *Rethinking Feminist Ethics*; *Local Insights, Global Ethics*; and *Living with the Dragon: Thinking and Acting Ethically in a World of Unintended Consequences*. Her edited volumes include *Corporate Governance: Ethics Across the Board* and *Ethics and Aesthetics in Business Ethics*. In addition, she has published articles in the *Harvard Business Review*, *Business Ethics Quarterly*, *Journal of Business Ethics* and numerous other journals. She consults regularly with corporations and has served on a major firm's compliance committee. She has been profiled in *Time* and *Life* magazines.

KELLY D. MARTIN is associate professor of marketing, Monfort Professor (2014-2016), and Dean's Distinguished Research Fellow at Colorado State University (CSU) in Fort Collins. Her research interests involve marketing ethics and firm strategy, privacy, and consumer well-being. Her work has appeared in the *Journal of Marketing*, *Journal of Consumer Research*, *Academy of Management Journal*, *Journal of the Academy of Marketing Science*, and *Business Ethics Quarterly*, among other academic journals. In 2012, Martin was awarded the inaugural American Marketing Association Marketing and Society Emerging Scholar Award for early career research contributions. She received the 2016 Thomas C. Kinnear Award for research article impact in the *Journal of Public Policy & Marketing*. Martin was awarded the CSU College of Business Excellence in Research Award in 2013, and the Excellence in Teaching Award in 2010. She serves as an associate editor at *Business Ethics Quarterly* and at the *Journal of Public Policy & Marketing*. She holds a PhD from the Carson College of Business at Washington State University.

T.C. MELEWAR is professor of marketing and strategy at The Business School, Middlesex University London, where he also serves as head of the department of marketing, branding, and tourism. Prior to joining Middlesex, he was professor at Brunel University and Zurich University of Applied Sciences (ZHAW) in Switzerland. He has held academic positions at University of Warwick (Warwick Business School), De Montfort University in the UK, and MARA Institute of Technology, Malaysia. His past appointments also include head of marketing at Brunel Business School; director of the Centre for Research in Marketing (CREAM), Brunel Business School; course director, MSc Applied Corporate Brand Management, Brunel Business School; and course director, BSc International Business, Warwick Business School. He holds a PhD in marketing from Loughborough University, UK. His current research interests include corporate identity/branding and international

https://doi.org/10.1017/beq.2017.24 Published online by Cambridge University Press

marketing strategy. He has published over eighty articles in academic journals such as the *Journal of International Business Studies, International Marketing Review, European Journal of Marketing, Journal of World Business, Industrial Marketing Management, International Journal of Management Review, Journal of Marketing Communications, International Journal of Market Research,* and *International Journal of Advertising,* among others.

Åsbjørn Melkevik is an Edmond J. Safra Post-Doctoral Fellow-in-Residence at Harvard University. He received his PhD from Queen's University at Kingston in 2017. His research focuses on social justice within market capitalist societies. Åsbjørn has previously argued that if a necessary link exists between classical liberalism and the moral and institutional dimensions of the rule of law, then classical liberalism is bound to adopt a substantial egalitarian program. He has published his research in journals such as *Business Ethics Quarterly*, *Constitutional Political Economy*, and the *European Journal of Political Theory*.

Bang Nguyen is a member of the marketing department at the East China University of Science and Technology (ECUST), School of Business, in Shanghai, China. He is editor of *The Bottom Line* and on the editorial boards of *Journal of Marketing Management, Journal of Marketing for Higher Education,* and *International Journal of Services, Economics, and Management*. His research interests include branding, customer relationship management, services marketing, and innovation management. Nguyen has published in journals such as *Industrial Marketing Management, Journal of Business Research, European Journal of Marketing, Journal of Marketing Management, The Service Industries Journal,* and *Internet Research*.

Roberta Sebastiani is an associate professor of marketing at the Università Cattolica del Sacro Cuore (Catholic University of the Sacred Heart), S.E.GEST.A. Department of Management, School of Economics, Milan, Italy. She is currently Co-Director of Centrimark (Center for Marketing Research) responsible for planning, coordinating, and executing research and development activities, and, since 2006, director of the masters program in marketing management at the Università Cattolica del Sacro Cuore. Her research focuses on issues related to service innovation, value co-creation, corporate sustainability, and sustainable innovation. Her work has appeared in a number of books and international journals, such as *Journal of Business Ethics*, *Journal of Service Management,* and *Journal of Services Marketing*, among others.

Michael Schleeter is associate professor of philosophy at Pacific Lutheran University. He regularly teaches courses in ethics, social and political philosophy, and business ethics, as well as courses in early modern philosophy, nineteenth and twentieth century continental philosophy, and the philosophy of race. His areas of scholarly interest include political philosophy, political economy, German idealism, and phenomenology. Schleeter received his PhD from Penn State University.

https://doi.org/10.1017/beq.2017.24 Published online by Cambridge University Press

CLAUDIA SIMÕES, (PhD from University of Warwick, UK) is an associate professor at the University of Minho in Portugal. She was in the past linked to the Open University in the UK. Her research interests are in strategic marketing, corporate identity, image, brand, and reputation. Her work has been published in the *Journal of the Academy of Marketing Science, Journal of Business Research, European Journal of Marketing, Industrial Marketing Management,* and others. She has been a visiting scholar at Warwick Business School/UK (visiting fellow), Open University Business School/UK (senior visiting research fellow), and Scheller College of Management, Georgia Institute of Technology/USA (visiting scholar).

ABRAHAM SINGER is currently a postdoctoral fellow in political science at the University of Rochester. He will become an assistant professor in the Quinlan School of Business at Loyola University Chicago in fall 2017. Singer holds a PhD in political science from the University of Toronto and has research interests in normative political theory, business ethics, corporate governance, and the history of political thought.

BASTIAAN VAN DER LINDEN is associate professor of corporate social responsibility at EDHEC Business School in Lille (France), and serves as co-editor-in-chief of *Business and Professional Ethics Journal*. Before joining EDHEC Business School, he was a visiting research scholar at Darden Business School, and a lecturer at Radboud University Nijmegen (the Netherlands). As a consultant working at SBI Organisatieadvies (the Netherlands), he specialized in employee engagement in reorganizations and mergers. His research interests are value pluralism and management, deliberative democracy in multi-stakeholder initiatives, and purpose in business.

https://doi.org/10.1017/beq.2017.24 Published online by Cambridge University Press