Contents

	Preface	*page* vii
1	In the Brussels Bubble	1
2	Love–Hating the Digital	23
3	Classifying Balloons	45
4	'Boring Handshakes'	65
5	Digital Diplomats	88
6	The Show Must Go On(line)	116
	Conclusion	149
	A Note on Writing and Researching this Book	177
	Index	184

Downloaded from https://www.cambridge.org/core. UNIVERSIDAD AUTONOMA METROPOLITANA, on 15 Nov 2026 at 12:39:13, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/9781009756792

Downloaded from https://www.cambridge.org/core. UNIVERSIDAD AUTONOMA METROPOLITANA, on 15 Nov 2026 at 12:39:13, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/9781009756792