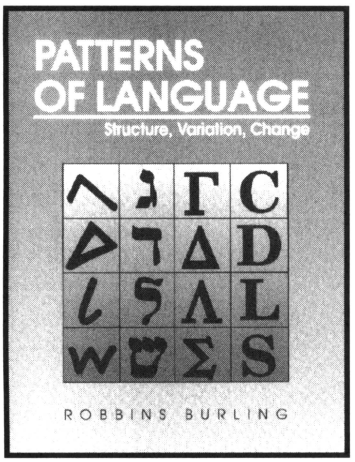
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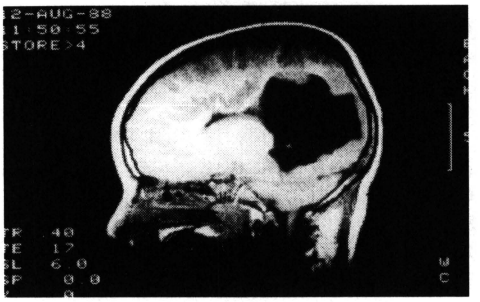
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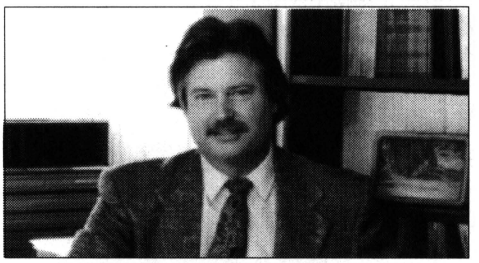
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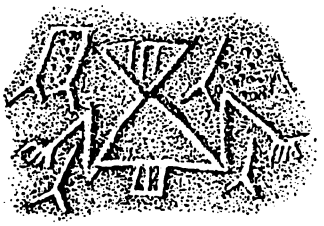
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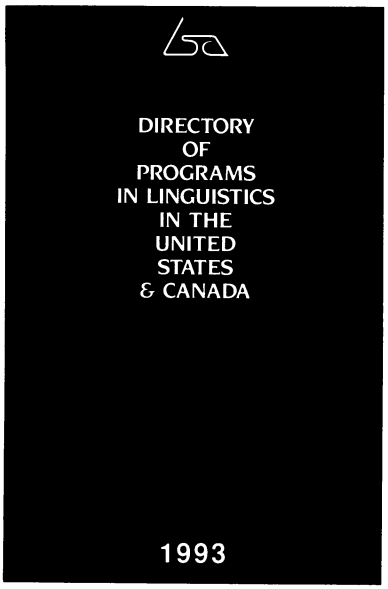
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Harry van der Hulst • Keith Snider (Editors)

The Phonology of Tone
The Representation of Tonal Register

1993. XI, 278 pages. Cloth. Approx. US$ 83.95 ISBN 3-11-013605-8

(Linguistic Models 17)

This collection of invited papers addresses the questions surrounding the development of phonological theories that provide an adequate formal account of tonal phenomena, an important area given that the majority of the world's languages are tonal.

The major problem is due to one aspect peculiar to tone, the fact that tonal oppositions are relative in nature. This problem is compounded by the fact that there appear to be registers involved, that is, the frequency band internal to the speaker's range.

In their introduction, the editors detail some major problems in formally representing tonal register phenomena and discuss attempts to overcome these problems. The subsequent chapters of the volume present proposals for solutions.

Vincent J. van Heuven • Louis C. W. Pols (Editors)

Analysis and Synthesis of Speech
Strategic Research towards High-Quality Text-to-Speech Generation

1993. Approx. 320 pages. Cloth. Approx. US$ 115.00 ISBN 3-11-013588-4

(Speech Research)

This volume arose out of a large research project of the same name aimed at improving the quality of text-to-speech conversion for languages in general, and each chapter outlines one project within this overall framework.

The chapters are organized in keeping with the process of text-to-speech conversion itself. Thus, the first section deals with the input characteristics, the second with linguistic aspects, and the third is entitled "Building blocks for speech synthesis". There follow the sections on Acoustic-phonetic data and synthesis rules; Prosody; Signal analysis; and finally the Implementations and evaluation. Appendices offer information on the participants in the project and the publications resulting from it.

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William A. Foley (Editor)

The Role of Theory in Language Description

1993. VIII, 467 pages. Cloth. Approx. US$ 135.00 ISBN 3-11-013516-7

(Trends in Linguistics. Studies and Monographs 69)

This collection of original papers investigates what modern linguistic theory can contribute to the task of describing languages.

Although formal approaches to grammatical theory are included, linguistic theory is here understood in the broader sense and includes more discourse-oriented, functionally based theories as well as the contributions of sociolinguistics and ethnolinguistics.

The contributions present current thinking in each of these areas and apply these theories to the solutions of particular descriptive problems in various languages. Special attention is given to the indigenous languages of Southeast Asia, Australia, Oceania, Africa and the Americas. In addition, two important case studies of the rise of major national languages in Southeast Asia through linguistic engineering are presented in detail.

R. H. Robins

The Byzantine Grammarians

Their Place in History

1993. XI, 278 pages. Cloth. Approx. US$ 95.75 ISBN 3-11-013574-4

(Trends in Linguistics. Studies and Monographs 70)

In the past, the Byzantine grammatical tradition has often been ignored or denigrated by historians of linguistics and of classical scholarship. This volume therefore presents a study of a series of writers of Greek grammars and one of a Latin grammar during the years 330 to 1453 in the Eastern or Byzantine Empire, which was the successor to the Roman Empire.

The collective achievement of the Byzantine grammarians was indispensable in the preservation of the study and the teaching of classical Greek, while Greek studies almost disappeared from western education. The later grammars provided an irreplaceable basis for the teaching of Greek in Italy and the European Renaissance generally.

While their work relied heavily on that of their classical predecessors, the Byzantine grammarians were responsible for the synthesis of past achievements in a descriptive grammar of Greek, as well as for independent and original thinking about grammatical theory.

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The Semiotics of Consumption

Interpreting Symbolic Consumer Behavior in Popular Culture and Works of Art

1993. XII, 365 pages. Cloth. Approx. US$ 114.00 ISBN 3-11-013491-8

(Approaches to Semiotics)

This volume discusses the role of symbolic consumer behavior in the semiotic interpretation of works of art and popular culture, in particular of television and film.

Following the general introduction, detailed examples are presented, and suggestions for approaches to semiotic interpretation are offered. Both consumption symbolism and marketing imagery, again with detailed examples, are covered.

Pertti Ahonen (Editor)

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Forthcoming. Approx. 400 pages. Cloth. Approx. US$ 135.00 ISBN 3-11-013533-7

(Approaches to Semiotics)

The original articles collected in this volume provide a state-of-the-art update and a discussion of future perspectives on the sociosemiotics of politics, law, management, and communication.

The aim of this volume is to bring together analyses of a sufficient number of fields of sociosemiotics in such a way as to promote the integration of the semiotic approach with the discourse of more established areas of social science research, and to do so in a readable fashion.

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The volume is rounded out by an introductory and a summarizing essay.

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Joshua A. Fishman (Editor)

The Earliest Stage of Language Planning

The "First Congress" Phenomenon

1993. VIII, 351 pages. Cloth. Approx. US$ 145.00 ISBN 3-11-013530-2

(Contributions to the Sociology of Language 65)

Language planning is the organized attempt to change either the characteristics of a language (e.g. its spelling) or its social acceptability.

In this volume, 18 scholars from four continents cooperated in this comparative study of "first congresses", each of which focussed on structural or functional problems of the languages in question. Successful congresses and the circumstances leading to them are differentiated from those that have no discernible effects on the problems facing their particular languages.

Surprising as it may seem, this is the first investigation of this topic, and includes 18 case studies spanning all continents and the past 100 years. An introduction and summary by the volume editor round out the collection.

Ana Roca • John M. Lipski (Editors)

Spanish in the United States

Linguistic Contact and Diversity

1993. VIII, 212 pages. Cloth. Approx. US$ 96.00 ISBN 3-11-013204-4

(Studies in Anthropological Linguistics 6)

This collection of original papers presents current research on linguistic aspects of the Spanish used in the United States.

The authors examine such topics as language maintenance and language shift, language choice, the bilinguals discourse patterns, varieties of Spanish used in the United States, and oral proficiency testing of bilingual speakers.

In view of the fact that Hispanics constitute the largest linguistic minority in the United States, the pioneering work in the area of sociolinguistic issues in U.S. Spanish presented here is of great importance.

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Conceptualizations and Mental Processing in Language

Forthcoming. Approx. 750 pages. Cloth. Approx. US$ 145.00 ISBN 3-11-012714-8

(Cognitive Linguistic Research)

This collection of 27 original papers, including invited papers as well as a selection of papers from the First International Cognitive Linguistics Conference, reflects new developments in cognitive linguistics.

The material is divided into six parts, each emphasizing a different facet or perspective of the cognitive model. Parts I and II present theoretical and methodological issues (for example the optimal tools for capturing the relation of language to cognition, problems arising with respect to "mental representation", "sense", or "reference", the issue of analytical control, and processing competence). The contributions in part III concentrate on metaphorization, while those in part IV test the model's explanatory power with respect to a host of lexico-syntactic phenomena in different languages. The focus of part V is on various linguistic units from a discourse perspective and in part VI a cross-language and cross-cultural perspective is adopted.

On the whole, these contributions provide insight into the relationship between linguistic structure and human conceptualization in various cultural and ecological environments.

Martin Haspelmath

A Grammar of Lezgian

1993. XX, 567 pages. Cloth. Approx. US$ 205.00 ISBN 3-11-013735-6

(Mouton Grammar Library 9)

This grammar presents a comprehensive description of Lezgian, one of the indigenous languages of the Caucasus belonging to the Nakho-Daghestanian (or Northern Caucasian) family of languages. Spoken by about 400,000 people in southern Daghestan (Russia) and northern Azerbaijan, it has been a written language since 1928, and is now written with Cyrillic letters. This reference grammar is the first description in English of a language of this family.

Like other Nakho-Daghestanian languages, Lezgian is a mainly suffixing agglutinating language with consistently head-final word order and ergative clause structure. It has 18 nominal cases and rich verbal morphology. Its subordinate constructions are almost exclusively non-finite. Lezgian also has a rich phonology, with vowel harmony, 54 consonant phonemes, and a set of intricate vowel and consonant alternations.

Although a familiarity with basic linguistic notions is presupposed, this grammar includes straightforward descriptions, interlinear morpheme-by-morpheme glosses and detailed indexes.

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Richard A. Rhodes

Eastern Ojibwa-Chippewa-Ottawa Dictionary

1985. LIII, 625 pages. Paperback. US$ 35.00 ISBN 3-11-013749-6

Chicago (see Zhgaagong, which means "Place of the Skunk"), Kemo Sabe (see Giimoozaabi, which means he looks out in secret), and Giche-gumi (from Longfellows poem, see gchigami) are all words that came originally from Algonquian languages and can be found in this dictionary. These languages have also given English such words as "moccasin" and "wigwam". In addition, words such as "fire water" (for hard liquor or whiskey) are direct translations from Algonquian languages.

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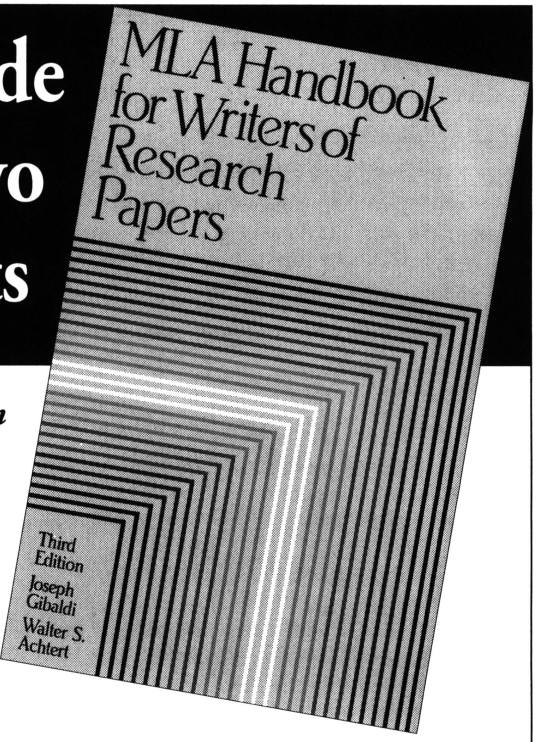
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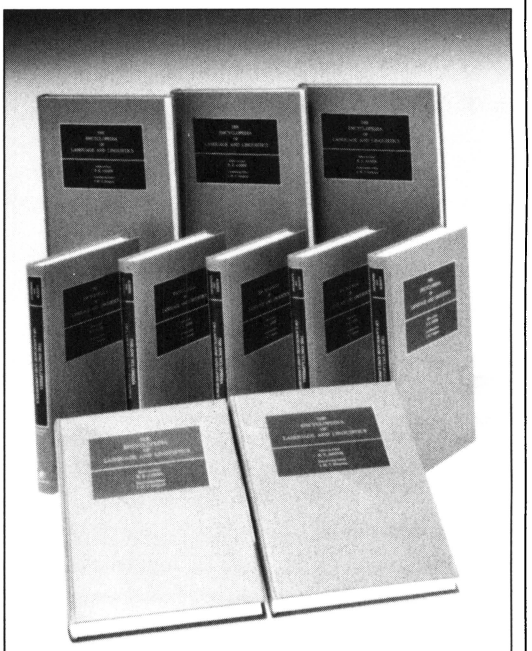
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