Index to Volume 87
Business History Review

ARTICLES

Bucheli, Marcelo, and Erica Salvaj, "Reputation and Political Legitimacy: ITT in Chile, 1927–1972" 729
Burhop, Carsten, and Nikolaus Wolf, "The German Market for Patents during the 'Second Industrialization,' 1884–1913: A Gravity Approach" 69
Donzé, Pierre-Yves, "Siemens and the Business of Medicine in Japan, 1900–1945" 203
Hashino, Tomoko, and Takafumi Kurosawa, "Beyond Marshallian Agglomeration Economies: The Roles of Trade Associations in Meiji Japan" 489
Keneley, Monica, "Does Organizational Heritage Matter in the Development of Offshore Markets? The Case of Australian Life Insurers" 255
Khan, B. Zorina, "Selling Ideas: An International Perspective on Patenting and Markets for Technological Innovations, 1790–1930" 39
Kravets, Olga, and Özlem Sandıkçı, "Marketing for Socialism: Soviet Cosmetics in the 1930s" 461
Lamoreaux, Naomi R., Kenneth L. Sokoloff, and Dhanoos Sutthiphisal, "Patent Alchemy: The Market for Technology in U.S. History" 3
Lipartito, Kenneth, "Mediating Reputation: Credit Reporting Systems in American History" 655
Martin, Cathie Jo, "Party Politics and the Default Move from Coordination to Liberalism" 431
Merrett, David Tolmie, "The Australian Bank Crashes of the 1890s Revisited" 407
Nicholas, Tom, and Hiroshi Shimizu, "Intermediary Functions and the Market for Innovation in Meiji and Taishō Japan"..... 121
Nuvolari, Alessandro, and James Sumner, "Inventors, Patents, and Inventive Activities in the English Brewing Industry, 1634–1850" 95
Olegario, Rowena, and Christopher McKenna, "Introduction: Corporate Reputation in Historical Perspective," Special issue on Corporate Reputation 643

Business History Review 87 (Winter 2013): 847–855. doi:10.1017/S0007680513001359
© 2013 The President and Fellows of Harvard College. ISSN 0007-6805; 2044-768X (Web).

https://doi.org/10.1017/S0007680513001359 Published online by Cambridge University Press

Pak, Susie J., "Reputation and Social Ties: J. P. Morgan & Co. and Private Investment Banking" 703
Rötheli, Tobias, "Innovations in U.S. Banking Practices and the Credit Boom of the 1920s" 309
Saes, Alexandre Macchione, "Modernizing Electric Utilities in Brazil: National vs. Foreign Capital, 1889–1930" 229
Sifneos, Evrydiki, "Greek Family Firms in the Azov Sea Region, 1850–1917" 279
Taylor, James, "Privacy, Publicity, and Reputation: How the Press Regulated the Market in Nineteenth-Century England" . . . 679
Wren, Daniel A., "James D. Mooney and General Motors' Multinational Operations, 1922–1940" 515

ROUNDTABLE

Corporate Reputation Roundtable. Essays by Edward Balleisen, Christy Ford Chapin, Sally Clarke, Ron Harris, Jonathan M. Karpoff, and Jonathan Macey 627

LITERATURE REVIEW

Kobrak, Christopher, "The Concept of Reputation in Business History" 763
Wong, John, "Trade and Finance before the Imposition of the Western Order of Business" 553

REVIEW ESSAY

Mihm, Stephen, "The Railroading of American Business." A review of *Railroaded: The Transcontinentals and the Making of Modern America,* by Richard White 787

BOOK REVIEWS

Allen, Douglas W., *The Institutional Revolution: Measurement and the Emergence of the Modern World.* Reviewed by Thomas A. Stapleford 596
Aslanian, Sebouh David, *From the Indian Ocean to the Mediterranean: The Global Trade Networks of Armenian Merchants from New Julfa.* Reviewed by Gijsbert Oonk 346

https://doi.org/10.1017/S0007680513001359 Published online by Cambridge University Press

Barca, Stefania, *Enclosing Water: Nature and Political Economy in a Mediterranean Valley, 1796–1916*. Reviewed by Wilko Graf von Hardenberg 170
Beltran, Alain, editor, *Oil Producing Countries and Oil Companies: From the Nineteenth Century to the Twenty-First Century*. Reviewed by Mark Seddon 399
Berebitsky, Julie, *Sex and the Office: A History of Gender, Power, and Desire*. Reviewed by Pamela W. Laird 182
Bergmann, William, *The American National State and the Early West*. Reviewed by Ethan R. Bennett 805
Black, Brian, *Crude Reality: Petroleum in World History*. Reviewed by Hugh Gorman 813
Blaszczyk, Regina Lee, *The Color Revolution*. Reviewed by Jeffrey L. Meikle 834
Brückweh, Kerstin, editor, *The Voice of the Citizen Consumer: A History of Market Research, Consumer Movements, and the Public Sphere*. Reviewed by Jan Logemann 384
Burgin, Angus, *The Great Persuasion: Reinventing Free Markets since the Depression*. Reviewed by Philip Mirowski 800
Cahn, Peter S., *Direct Sales and Direct Faith in Latin America*. Reviewed by Ana Maria Bidegain and Michael Brasher ... 185
Carlen, Joe, *The Einstein of Money: The Life and Timeless Financial Wisdom of Benjamin Graham*. Reviewed by David Snowball 574
Churella, Albert J., *The Pennsylvania Railroad*. Volume 1, *Building an Empire, 1846–1917*. Reviewed by John K. (Jack) Brown 797
Cortada, James W., *The Digital Flood: The Diffusion of Information Technology across the U.S., Europe, and Asia*. Reviewed by Martin Campbell-Kelly 815
Culver, Lawrence, *The Frontier of Leisure: Southern California and the Shaping of Modern America*. Reviewed by Eliza Martin 367
Dakers, Caroline, *A Genius for Money: Business, Art, and the Morrisons*. Reviewed by Andrew Popp 353
Dávila L. de Guevara, Carlos, *Empresariado en Colombia: Perspectiva histórica y regional* [Business in Colombia: An Historical and Regional Perspective]. Reviewed by Frank Safford 614
Dávila L. de Guevara, José Camilo, et al., *Lo social y lo económico: ¿Dos Caras de una Misma Moneda? La Fundación Social y sus empresas (1984–2010)* [The Social and the Economic: Two Sides of the

https://doi.org/10.1017/S0007680513001359 Published online by Cambridge University Press

Same Coin? The Fundación Social and Its Companies, (1984–2010)]. Reviewed by Joshua Rosenthal 839
Derry, Margaret E., *Art and Science in Breeding: Creating Better Chickens*. Reviewed by Andrew Godley 393
Dyer, Christopher, *A Country Merchant, 1495–1520: Trading and Farming at the End of the Middle Ages*. Reviewed by Steven A. Epstein 344
Fenberg, Steven, *Unprecedented Power: Jesse Jones, Capitalism, and the Common Good*. Reviewed by Chris Castaneda 191
Fisher, Melissa S., *Wall Street Women*. Reviewed by Janette Rutterford 591
Forman, Murray, *One Night on TV Is Worth Weeks at the Paramount: Popular Music on Early Television*. Reviewed by James L. Baughman 199
Frank, Caroline, *Objectifying China, Imagining America: Chinese Commodities in Early America*. Reviewed by Serena Zabin 348
Freeman, Mark, Robin Pearson, and James Taylor, *Shareholder Democracies? Corporate Governance in Britain and Ireland before 1850*. Reviewed by Leslie Hannah 337
Fyfe, Aileen, *Steam-Powered Knowledge: William Chambers and the Business of Publishing, 1820–1860*. Reviewed by Terry S. Reynolds 355
Gold, Steven J., *The Store in the Hood: A Century of Ethnic Business and Conflict*. Reviewed by Robert E. Weems Jr. 584
Goldstein, Carolyn M., *Creating Consumers: Home Economists in Twentieth-Century America*. Reviewed by Ai Hisano 381
Gordon, Andrew, *Fabricating Consumers: The Sewing Machine in Modern Japan*. Reviewed by Helen Macnaughtan 341
Grivno, Max, *Gleanings of Freedom: Free and Slave Labor along the Mason-Dixon Line, 1790–1860*. Reviewed by Joshua Rothman 569
Harris, Richard, *Building a Market: The Rise of the Home Improvement Industry, 1914–1960*. Reviewed by Elizabeth Blackmar 807
Higgs, Catherine, *Chocolate Islands: Cocoa, Slavery, and Colonial Africa*. Reviewed by Malyn Newitt 844
Hilton, Marjorie L., *Selling to the Masses: Retailing in Russia, 1880–1930*. Reviewed by Rochelle Goldberg Ruthchild . . . 609
Holleran, Claire, *Shopping in Ancient Rome: The Retail Trade in the Late Republic and the Principate*. Reviewed by Derek Keene 825

https://doi.org/10.1017/S0007680513001359 Published online by Cambridge University Press

Humair, Cédric, and Laurent Tissot, editors, *Le tourisme Suisse et son rayonnement international: "Switzerland, the Playground of the World"* [Swiss Tourism and Its International Influence: "Switzerland, the Playground of the World"]. Reviewed by Janick Marina Schaufelbuehl . . . 606
James, Harold, *Making the European Monetary Union*. Reviewed by Allan H. Meltzer 803
Jentz, John B., and Richard Schneirov, *Chicago in the Age of Capital: Class, Politics, and Democracy during the Civil War and Reconstruction*. Reviewed by Timothy B. Spears 362
Johnson, Lyman L., *Workshop of Revolution: Plebeian Buenos Aires and the Atlantic World, 1776–1810*. Reviewed by Roy Hora 165
Jones, Daniel Stedman, *Masters of the Universe: Hayek, Friedman, and the Birth of Neoliberal Politics*. Reviewed by Michael Kimmage 820
Kassler, Michael, editor, *The Music Trade in Georgian London*. Reviewed by Francesca Carnevali 163
Kernfeld, Barry, *Pop Song Piracy: Disobedient Music Distribution since 1929*. Reviewed by Marc J. Stern 566
Kingsbury, Noel, *Hybrid: The History and Science of Plant Breeding*. Reviewed by Bartow Elmore 594
Kinkela, David, *DDT and the American Century: Global Health, Environmental Politics, and the Pesticide that Changed the World*. Reviewed by Dominique Tobbell 581
Levinson, Marc, *The Great A&P and the Struggle for Small Business in America*. Reviewed by Susan Spellman 572
Lichtenstein, Nelson, and Elizabeth Tandy Shermer, editors, *The Right and Labor in America: Politics, Ideology, and Imagination*. Reviewed by Shaun S. Nichols 586
Locke, Robert, and J.-C. Spender, *Confronting Managerialism: How the Business Elite and Their Schools Threw Our Lives Out of Balance*. Reviewed by Lars Engwall 589
Lutz, Martin, *Siemens im Sowjetgeschäft: Eine Institutionengeschichte der deutsch-sowjetischen Beziehungen, 1917–1933* [Siemens's Business Enterprise in the Soviet Union: An Institutional History of German-Soviet Relations, 1917–1933]. Reviewed by Susanne Hilger 177
Maitte, Corine, Philippe Minard, and Matthieu de Oliveira, editors, *La gloire de l'industrie, XVIIe–XIXe siècle: Faire de l'histoire avec Gérard Gayot* [Splendors of Industry,

https://doi.org/10.1017/S0007680513001359 Published online by Cambridge University Press

Seventeenth to Nineteenth Centuries: A Tribute to Gérard Gayot]. Reviewed by Claire Lemercier 827
Martin, Cathie Jo, and Duane Swank, *The Political Construction of Business Interests: Coordination, Growth, and Equality*. Reviewed by Chris Howell 817
McCartin, Joseph A., *Collision Course: Ronald Reagan, the Air Traffic Controllers, and the Strike that Changed America*. Reviewed by William R. Childs 187
Medina, Eden, *Cybernetic Revolutionaries: Technology and Politics in Allende's Chile*. Reviewed by Martín Monsalve-Zanatti 616
Melnick, Ross, *American Showman: Samuel "Roxy" Rothafel and the Birth of the Entertainment Industry, 1908–1935*. Reviewed by Josh Glick 364
Millard, André, *Beatlemania: Technology, Business, and Teen Culture in Cold War America*. Reviewed by Joshua Clark Davis 822
Miller, Karl Hagstrom, *Segregating Sound: Inventing Folk and Pop Music in the Age of Jim Crow*. Reviewed by Joshua Clark Davis 196
Miller, Michael B., *Europe and the Maritime World: A Twentieth-Century History*. Reviewed by Gordon Boyce 559
Minetaki, Kazunori, and Kiyohiko G. Nishimura, *Information Technology Innovation and the Japanese Economy*. Reviewed by Yongdo Kim 190
Mitchell, Don, *They Saved the Crops: Labor, Landscape, and the Struggle over Industrial Farming in Bracero-Era California*. Reviewed by Paul J. P. Sandul 394
Neal, Larry, *"I Am Not Master of Events": The Speculations of John Law and Lord Londonderry in the Mississippi and South Sea Bubbles*. Reviewed by Anne Murphy 159
Neumaier, Christopher, *Dieselautos in Deutschland und den U.S.A.: Zum Verhältnis von Technologie, Konsum, und Politik, 1949–2005* [Diesel Cars in Germany and the U.S.: Their Relation to Technology, Consumption, and Politics, 1949–2005]. Reviewed by Paul Thomes 602
Patterson, Patrick Hyder, *Bought and Sold: Living and Losing the Good Life in Socialist Yugoslavia*. Reviewed by Julie Hessler 837
Perrenoud, Marc, *Banquiers et diplomates suisses (1938–1946)* [Swiss Banking and Diplomacy (1938–1946)]. Reviewed by Matthieu Leimgruber 374

https://doi.org/10.1017/S0007680513001359 Published online by Cambridge University Press

Polèse, Mario, *The Wealth and Poverty of Regions: Why Cities Matter*. Reviewed by Robert Forrant 402
Popp, Andrew, *Entrepreneurial Families: Business, Marriage, and Life in the Early Nineteenth Century*. Reviewed by Niall G. MacKenzie 832
Razlogova, Elena, *The Listener's Voice: Early Radio and the American Public*. Reviewed by David Goodman 194
Roberts, Alasdair, *America's First Great Depression: Economic Crisis and Political Disorder after the Panic of 1837*. Reviewed by Stephen Campbell 161
Roediger, David R., and Elizabeth D. Esch, *The Production of Difference: Race and the Management of Labor in U.S. History*. Reviewed by Jennifer Delton 179
Rosen, William, *The Most Powerful Idea in the World: A Story of Steam, Industry, and Invention*. Reviewed by Maury Klein 357
Schiltz, Michael, *The Money Doctors from Japan: Finance, Imperialism, and the Building of the Yen Bloc, 1895–1937*. Reviewed by Eric Helleiner 618
Schneider, Daniel, *Hybrid Nature: Sewage Treatment and the Contradictions of the Industrial Ecosystem*. Reviewed by Jonathan Wlasiuk 599
Scholtyseck, Joachim, *Die Geschichte der National-Bank, 1921 bis 2011* [The History of National-Bank, 1921 to 2011]. Reviewed by Chris Kobrak 369
Schot, Johan, Harry Lintsen, and Arie Rip, editors, *Technology and the Making of the Netherlands: The Age of Contested Modernization, 1890–1970*. Reviewed by Joost Dankers 378
Sellers, Christopher, and Joseph Melling, editors, *Dangerous Trade: Histories of Industrial Hazard across a Globalizing World*. Reviewed by Hugh S. Gorman 173
Simpson, James, *Creating Wine: The Emergence of a World Industry, 1840–1914*. Reviewed by Teresa da Silva Lopes 386
Smith, Andrew F., *American Tuna: The Rise and Fall of an Improbable Food*. Reviewed by Mansel Blackford 389
Spicer, John, Chris Thurman, John Walters, and Simon Ward, *Intervention in the Modern U.K. Brewing Industry*. Reviewed by Terence Gourvish 611
Stamm, Michael, *Sound Business: Newspapers, Radio, and the Politics of New Media*. Reviewed by David Goodman 577

https://doi.org/10.1017/S0007680513001359 Published online by Cambridge University Press

Stasavage, David, *States of Credit: Size, Power, and the Development of European Polities.*
Reviewed by Tony Moore 339
Sterne, Jonathan, *MP3: The Meaning of a Format.*
Reviewed by JoAnne Yates 564
Tobbell, Dominique A., *Pills, Power, and Policy: The Struggle for Drug Reform in Cold War America and Its Consequences.*
Reviewed by Anne Pollock 397
Tomory, Leslie, *Progressive Enlightenment: The Origins of the Gaslight Industry, 1780–1820.*
Reviewed by Paul Lucier 829
Tortella, Gabriel, José María Ortiz-Villajos, and José Luís García Ruiz, *Historia del Banco Popular: La lucha por la independencia* [History of Banco Popular: The Fight for Independence].
Reviewed by Miguel A. López-Morell 372
Triner, Gail D., *Mining and the State in Brazilian Development.*
Reviewed by Anne Hanley 168
Van Dyke, Paul A., *Merchants of Canton and Macao: Politics and Strategies in Eighteenth-Century Chinese Trade.* Reviewed by Anne Reinhardt 351
Vanneste, Tijl, *Global Trade and Commercial Networks: Eighteenth-Century Diamond Merchants.*
Reviewed by Hilde Greefs 810
Vickers, Raymond B., *Panic in the Loop: Chicago's Banking Crisis of 1932.* Reviewed by Elliott J. Gorn 579
Walter, Andrew, and Xiaoke Zhang, editors, *East Asian Capitalism: Diversity, Continuity, and Change.*
Reviewed by Parks M. Coble 841
Warner, Deborah Jean, *Sweet Stuff: An American History of Sweeteners from Sugar to Sucralose.*
Reviewed by Wendy A. Woloson 391
Way, J. T., *The Mayan in the Mall: Globalization, Development, and the Making of Modern Guatemala.*
Reviewed by Cyrus Veeser 561
Wennerlind, Carl, *Casualties of Credit: The English Financial Revolution, 1620–1720.* Reviewed by Forrest Capie 157
West, Paige, *From Modern Production to Imagined Primitive: The Social World of Coffee from Papua New Guinea.*
Reviewed by John M. Talbot 621
White, Neil, *Company Towns: Corporate Order and Community.* Reviewed by Laurie Mercier 604

https://doi.org/10.1017/S0007680513001359 Published online by Cambridge University Press

Winder, Gordon M., *The American Reaper: Harvesting Networks and Technology, 1830–1910*.
Reviewed by J. L. Anderson 175
Yang, Daqing, *Technology of Empire: Telecommunications and Japanese Expansion in Asia, 1883–1945*.
Reviewed by Yongdo Kim 376
Zonderman, David A., *Uneasy Allies: Working for Labor Reform in Nineteenth-Century Boston*.
Reviewed by Tom Juravich 360

https://doi.org/10.1017/S0007680513001359 Published online by Cambridge University Press