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Erratum

The editors would like to draw the readers' attention to an error in the following article:

Horng, C., & Chen, W. 2008. From contract manufacturing to own brand management: The role of learning and cultural heritage identity. ***Management and Organization Review,*** 4(1): 109–133.

On page 123, in Table 2, the mean for "Key buyer in Taiwan" should be 0.31, not 0.69. This is a dummy variable and should not change the results of the regression analysis.

The editors and authors apologize for this error and any confusion it may have caused.

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Third International Association for Chinese Management Research Conference

The IACMR Conference finally arrived! The theme of the 2008 conference was 'The Olympic Spirit in Chinese Management Research', and this theme started illuminating during the preparation processes of the conference. We look forward to further advocating and celebrating the Olympic Spirit both at the conference and beyond!

Below are some highlights of this year's conference:

- An increase of 45% in total submissions to the conference compared to the 2006 conference
- An English program with 28 paper sessions, 4 symposia, 5 keynote sessions, and 4 poster paper sessions
- A China Forum with 21 paper sessions, 2 keynote sessions, and 4 poster paper sessions
- A Distinguished Executive Forum
- Two company visit programs
- Twelve Professional Development Workshops
- An Appreciation Lunch (June 19), Awards Lunch (June 20), and Presidential Dinner (June 21)
- A music program following the Presidential dinner
- Around 700 scholars registered to attend the conference

We owe many thanks to the Local Administrative Committee (LAC) led by the School of Business at Sun Yat-sen University for the wonderful preparations. Guangzhou is famous for great food, and the Garden Hotel is one of the very best in Guangzhou. With the outstanding support provided by the LAC, we have done our best to ensure an unforgettable conference experience in Guangzhou!

Even beyond the conference, in the true, lasting Olympic Spirit of global cooperation, solidarity, and synergy, we invite everyone to come and be part of the growing community of Chinese management researchers, students, and practitioners.

Here's to the great success of the 2008 IACMR conference!

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