Enterprise & Society (2026), 1–3
doi:10.1017/eso.2026.10161

Introduction

Andrew Popp
Copenhagen Business School, Denmark

This issue marks the end of my third and final term as editor-in-chief of *Enterprise and Society*. It has been a privilege and an honor to serve in this role. My aim has always been to reflect the breadth, depth, and originality of the work generated by our incredible global business history research community, and I believe that together we—the entire editorial team, our reviewers, our authors, and our readers—have achieved just that. I relinquish the role happy in the knowledge that I have such an able and inspiring successor in Professor Ai Hisano, University of Tokyo. Ai and I have been working together closely for the past several months, and I am certain she is going to take the journal to new heights, leading it with verve and insight. In his sign-off, my predecessor, Phil Scranton, said that he had had a terrific time in the role. I have too—it has been fun!

Turning to this issue, we have another tremendous line-up, which kicks off with Rowena Olegario's thrilling 2026 Presidential Address on "Co-Creation: Who Counts as Creators?" delivered at the annual meeting in London in March of this year. Rowena's address is followed by summaries of the three dissertations shortlisted for the Krooss Prize. This year the finalists were Cody Patton, with "Nature's Brew: An Environmental History of the Modern American Brewing Industry," Yuanxie Shi with "Mao's Clever Hands: Export Lacemaking and the Socialist Flexibility in the Cold War, 1949-1980s," and Lillian Tsay, with "Sweetening the Empire: Sugar and Western-style Confectionery in Modern Japan and Taiwan." Congratulations to all three and especially to this year's winner, Lillian Tsay. Aside from these regular features, we have another full complement of research articles, almost too numerous to enumerate.

I cannot close without offering my sincere thanks to the many without whose support this role would have been immeasurably more difficult. I want to thank everyone who has served as an Associate Editor, Review Editor, or Editorial Board member during my tenure. Likewise, I want to thank all members of the Print Media Oversight Committee, BHC Presidents, trustees, and other officers of the organization. The start of my tenure also marked a change of publisher, from Oxford University Press to Cambridge University Press. It has been a fantastic working relationship. In particular, I want to thank Chris McKeen and Lucie Hudson-Grant. Adam Albright, of the Hagley Museum and Library, has supplied us with his wonderful cover images

Email: andrewpopp56@gmail.com

© The Author(s), 2026. Published by Cambridge University Press on behalf of Business History Conference.

Downloaded from https://www.cambridge.org/core. UNIVERSIDAD AUTONOMA METROPOLITANA, on 10 Nov 2026 at 10:37:52, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/eso.2026.10161

throughout this period. Lastly, but very far from last, my deepest thanks go to Roger Horowitz and Carol Lockman. I owe you both so much.

As is tradition, this Introduction closes by listing the names of those who have served as reviewers over the last twelve months. We thank them.

Stephen Adams
Rob Aitken
Guillermo Antuña
Jennifer Aston
Elin Åström Rudberg
Anna Baldinetti
Grace Ballor
Hannah Barker
Arnaud Bartolomei
Ruth Barton
Neslisah Basaran Lotz
Adrian Bell
Matthew Bellamy
Akram Beniamin
Robert Bennett
Maxine Berg
Virginia Berridge
Marco Bertilorenzi
Venus Bivar
Elisabet Björklund
Marten Boon
Frank Bösch
Sandra Bott
Dan Bouk
Julia Bowes
Carles Brasó Broggi
Susan Brophy
Marcelo Bucheli
Susan Burns
Giovanni Cadioli
Ludovic Cailluet
Catherine Casson
Christy Chapin
Brian Cheffins
Sverre Christensen
Nikos Christofis
Chun, Jayson
Mary Clark
Robert Colby
George Colpitts
Yaşar Tolga Cora
Chris Corker
Sarah Crabtree
Annika Culver
Álvaro Ferreira Da Silva
Nathan Darroch
David Darrow
Joshua Davis
John Dawes
Christina de Bellaigue
Abe De Jong
Paula De la Cruz-Fernández
Stephanie Decker
Carolin Decker-Lange
Andrew Dilley
Veronique Dimier
Daniel Domingues da Silva
Pierre-Yves Donzé
Alexis Drach
Dan Du
Federico Dulcich
Matthew Eisler
Espen Ekberg
Kristoffer Ekberg
Megan Elias
Bartow Elmore
Mike Esbester
Giovanni Farese
Valentina Fava
Giovanni Favero
Susanna Fellman
Paloma Fernandez
Tomàs Fernández-de-Sevilla
Neil Forbes
Lorenzo Francisci
Mark Freeman
Leonor Freire Costa
Adam Frost
Shoya Fugetsu
Raghu Garud
Oscar Gelderblom
Valeria Giacomin
Martin Giraudeau
Lawrence Glickman
Jeremy Goh
Buyun Gong
Dylan Gottlieb
Richard Grossman
Björn Gustafsson
Barbara Hahn
Per Hansen
Jessica Hanser
Andrew Hargadon
Gregory Hargreaves
Ron Harris
Richard Hawkins
Jorge Hernández Barahona
Alfonso Herranz
Michael C. Hickey
David Higgins
Steven High
Justene Hill Edwards
Ai Hisano
Tom Hulme
Karolina Hutkova
Sukriti Issar
Martin Jens Iversen
Niklas Jensen-Eriksen
Richard John
Sophie Jones
Finn Arne Jørgensen
Robert Kaminski
Juha Kansikas
Birgit Karlsson
Sean Kelley
Monica Keneley

Downloaded from https://www.cambridge.org/core. UNIVERSIDAD AUTONOMA METROPOLITANA, on 10 Nov 2026 at 10:37:52, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/eso.2026.10161

Nicola Kirby
David Kirsch
Atsushi Kobayashi
Honest Koke
Elisabeth Koll
Volodymyr Kulikov
Arun Kumar
Elizabeth LaCouture
Lai Lamertz
Naomi Lamoreaux
Markus Lampe
Joe Lane
Elisabetta Lazzaro
Christophe Lécuyer
Manuel Llorca-Jaña
Cinzia Lorandini
Christina Lubinski
Debin Ma
Niall MacKenzie
Gary Magee
Karen Mahar
Andrei Markevich
Alice Marples
Charlotte Mathieson
Eoin McLaughlin
Elisabetta Merlo
Rory Miller
Susana Miranda
Louise Miskell
Peter Miskell
Ghassan Moazzin
Cyrus Mody
Duncan Money
Craig Murphy
Yoshiko Nakano
Mattias Näsman
Michael Ng
Nahashon Nthenya
Mary O'Mahony
Grace Ong Yan
Dennie Oude Nijhuis
Panikos Panayi
Dinyar Patel
Patrick Patterson
Cody Patton
Andrew Perchard
Linda Perriton
Niels Petersson
Jason Petrulis
Kim Phillips-Fein
Sabine Pitteloud
María Angeles Pons
Veronique Pouillard
Monica Prasad
Andrew Primmer
Pablo Pryluka
Ruggero Ranieri
Ronny Regev
Aaron Retish
Priscilla Roberts
Mark Rose
Juan A. Rubio-Mondéjar
Miguel Angel Sáez García
Ken Sakai
Erica Salvaj
Cathleen Sarti
M. R. Sauter
Janick Schaufelbuehl
Ben Schneider
Philip Scranton
Serdar Serdaroglu
Paul Sharp
Elizabeth Shermer
Riyoko Shibe
Louise Skyggebjerg
David Smith
Anna Solé
Vít Zslav Sommer
John Sturc
Christie Swanepoel
Marjolein't Hart
James Taylor
Giuseppe Telesca
Stig Tenold
Zoë Thomas
Eivind Thomassen
Chinmay Tumbe
Laura Ugolini
Marie Ulväng
Maki Umemura
Alexander van Wickeren
Sean Vanatta
Andrekos Varnava
Michelangelo Vasta
Simon Ville
Lee Vinsel
Natenapha Wailerdsak
Benjamin Waterhouse
Michael Weatherburn
Margaret Weber
Martin Wilcox
John Wilson
Mark Wilson
Winai Wongsurawat
Claire Wright
Akansel Yalçınkaya
Timothy Yang
Julia Yongue
Waqar Zaidi
Valeria Zanier
Bolun Zhang
Yushuang Zheng
Kari Zimmerman
Baniyelme Zoogah

Cite this article: Popp, Andrew. "Introduction." *Enterprise & Society* (2026): 1–3.

Downloaded from https://www.cambridge.org/core. UNIVERSIDAD AUTONOMA METROPOLITANA, on 10 Nov 2026 at 10:37:52, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/eso.2026.10161