This title is part of the Cambridge University Press *Flip it Open* Open Access Books program and has been "flipped" from a traditional book to an Open Access book through the program.

Flip it Open sells books through regular channels, treating them at the outset in the same way as any other book; they are part of our library collections for Cambridge Core, and sell as hardbacks and ebooks. The one crucial difference is that we make an upfront commitment that when each of these books meets a set revenue threshold we make them available to everyone Open Access via Cambridge Core.

This paperback edition has been released as part of our Open Access commitment and we would like to use this as an opportunity to thank the libraries and other buyers who have helped us flip this and the other titles in the program to Open Access.

To see the full list of libraries that we know have contributed to *Flip it Open*, as well as the other titles in the program please visit www.cambridge.org/fio-acknowledgements

Downloaded from https://www.cambridge.org/core. UNIVERSIDAD AUTONOMA METROPOLITANA, on 10 Nov 2026 at 13:26:53, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/9781009363150