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‘Thought Process’ designed by Peter Grundy

Peter Grundy - AKA Grundini - has been shaping visual narratives for four decades. As a pioneer of infographics, he has developed a remarkable ability to communicate complex messages with visual simplicity.

In 1980 he co-founded Grundy & Northedge, where over 26 years he developed an approach to design more about explanation than selling. Today, he continues his work under the name Grundini, helping clients convey messages effectively and beautifully through visual storytelling.

Peter has just completed a six-year appointment designing the covers of Continuum, Journal of the American Academy of Neurology.

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