THE CONCEPT DESIGN OF A TWENTY-FIRST CENTURY PREFERENTIAL TRADE AGREEMENT

The Concept Design of a Twenty-First Century Preferential Trade Agreement describes the current status and possible future evolution of trade agreements. The individual contributions provide fine-grained analyses of the various challenges trade agreements face and how these differ across countries. The book brings together leading researchers from international law and international relations to provide conceptual and empirical insights to inform the ongoing reform debates. By taking stock of scholarly advances, the book further aims at stimulating cross-fertilisation in the study of trade agreements in the field of international economic law. This title is also available as Open Access on Cambridge Core.

Kathleen Claussen is Professor of Law at Georgetown University, Washington, DC. She is the author of more than forty articles and essays concerning trade, investment, and international dispute settlement, among other related research areas. She has also served as counsel or arbitrator in over two dozen international disputes. Among other leadership roles, she has served on the Executive Council and Executive Committee of the American Society of International Law and is Co-Editor-in-Chief of the *Journal of International Economic Law*.

Manfred Elsig is Full Professor of International Relations at the World Trade Institute, University of Bern. His research focuses on international political economy, international organisations, international courts, preferential trade agreements, and European trade policy. He is the Co-Editor of *Governing the WTO: Past, Present and Beyond Doha* (Cambridge University Press, 2011), *Assessing the World Trade Organization: Fit for Purpose?* (Cambridge University Press, 2017), and *The Shifting Landscape of Global Trade Governance* (Cambridge University Press, 2019).

Rodrigo Polanco is a senior researcher, lecturer, and academic coordinator at the World Trade Institute, University of Bern, a legal adviser at the Swiss Institute of Comparative Law, and a visiting professor at the University of Chile. He holds a Bachelor and a Master of Laws (University of Chile), an LLM in International Legal Studies (New York University), and a PhD in Law (University of Bern). He has published extensively as an author and editor in leading international academic publications and journals on investment, trade, tax, and environmental law.

Downloaded from https://www.cambridge.org/core. UNIVERSIDAD AUTONOMA METROPOLITANA, on 17 Nov 2026 at 06:11:27, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/9781009484640

Downloaded from https://www.cambridge.org/core. UNIVERSIDAD AUTONOMA METROPOLITANA, on 17 Nov 2026 at 06:11:27, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/9781009484640

The Concept Design of a Twenty-First Century Preferential Trade Agreement

TRENDS AND FUTURE INNOVATIONS

Edited by

KATHLEEN CLAUSSEN

Georgetown University

MANFRED ELSIG

University of Bern

RODRIGO POLANCO

University of Bern

CAMBRIDGE UNIVERSITY PRESS

Downloaded from https://www.cambridge.org/core. UNIVERSIDAD AUTONOMA METROPOLITANA, on 17 Nov 2026 at 06:11:27, subject to the Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/9781009484640

CAMBRIDGE
UNIVERSITY PRESS

Shaftesbury Road, Cambridge CB2 8EA, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05–06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of Cambridge University Press & Assessment,
a department of the University of Cambridge.

We share the University's mission to contribute to society through the pursuit of
education, learning and research at the highest international levels of excellence.

www.cambridge.org
Information on this title: www.cambridge.org/9781009484626

DOI: 10.1017/9781009484640

© Cambridge University Press & Assessment 2025

This publication is in copyright. Subject to statutory exception and to the provisions
of relevant collective licensing agreements, with the exception of the Creative Commons
version the link for which is provided below, no reproduction of any part may take
place without the written permission of Cambridge University Press & Assessment.

An online version of this work is published at doi.org/10.1017/9781009484640 under a Creative
Commons Open Access license CC-BY-NC 4.0 which permits re-use, distribution and
reproduction in any medium for non-commercial purposes providing appropriate credit to the
original work is given and any changes made are indicated. To view a copy of this license visit
https://creativecommons.org/licenses/by-nc/4.0

When citing this work, please include a reference to the DOI 10.1017/9781009484640

First published 2025

A catalogue record for this publication is available from the British Library

A Cataloging-in-Publication data record for this book is available from the Library of Congress

ISBN 978-1-009-48462-6 Hardback

Cambridge University Press & Assessment has no responsibility for the persistence
or accuracy of URLs for external or third-party internet websites referred to in this
publication and does not guarantee that any content on such websites is, or will
remain, accurate or appropriate.

Downloaded from https://www.cambridge.org/core. UNIVERSIDAD AUTONOMA METROPOLITANA, on 17 Nov 2026 at 06:11:27, subject to the
Cambridge Core terms of use, available at https://www.cambridge.org/core/terms. https://doi.org/10.1017/9781009484640