Europe's Auto Industry

Drawing on the analytical approaches of global production networks, global value chains, and spatial divisions of labor, this book investigates the changing automotive industry in Europe. Petr Pavlínek, a leading scholar of the automotive industry, focuses on its restructuring and geographic reorganization since the early 1990s to analyze the driving forces and regional development effects of these changes. Pavlínek explains the spatial profit-seeking strategies of large automotive firms and their role in the restructuring and increasing internationalization of Europe's automotive industry through foreign direct investment. He also considers how rapid growth in eastern Europe has affected western Europe, evaluates the relative position of countries in the European automotive industry, and examines the transition to the production of electric vehicles in eastern Europe. *Europe's Auto Industry* features original data, concepts and methods that may be applied in other disciplines. This title is also available as Open Access on Cambridge Core.

Petr Pavlínek is Professor of Geography at the University of Nebraska Omaha and Charles University. His previous books include *Economic Restructuring and Local Environmental Management in the Czech Republic* (1997), *Environmental Transitions: Transformation and Ecological Defence in Central and Eastern Europe* (with John Pickles, 2000), *A Successful Transformation? Restructuring of the Czech Automobile Industry* (2008) and *Dependent Growth: Foreign Investment and the Development of the Automotive Industry in East-Central Europe* (2017).

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Development Trajectories in Global Value Chains

A feature of the current phase of globalization is the outsourcing of production tasks and services across borders, and the increasing organization of production and trade through global value chains (GVCs), global commodity chains (GCCs), and global production networks (GPNs). With a large and growing literature on GVCs, GCCs, and GPNs, this series is distinguished by its focus on the implications of these new production systems for economic, social, and regional development. This series publishes a wide range of theoretical, methodological, and empirical works, both research monographs and edited volumes, dealing with crucial issues of transformation in the global economy. How do GVCs change the ways in which lead and supplier firms shape regional and international economies? How do they affect local and regional development trajectories, and what implications do they have for workers and their communities? How is the organization of value chains changing and how are these emerging forms contested as more traditional structures of North–South trade complemented and transformed by emerging South–South lead firms, investments, and trading links? How does the large- scale entry of women into value- chain production impact on gender relations? What opportunities and limits do GVCs create for economic and social upgrading and innovation? In what ways are GVCs changing the nature of work and the role of labor in the global economy? And how might the increasing focus on logistics management, financialization, or social standards and compliance portend important developments in the structure of regional economies?

This series includes contributions from all disciplines and interdisciplinary fields and approaches related to GVC analysis, including GCCs and GPNs, and is particularly focused on theoretically innovative and informed works that are grounded in the empirics of development related to these approaches. Through their focus on changing organizational forms, governance systems, and production relations, volumes in this series contribute to on-going conversations about theories of development and development policy in the contemporary era of globalization.

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Europe's Auto Industry

Global Production Networks and Spatial Change

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