Academic Publishing Guides

Author Hub.

Publishing an Open Access book:

An Author's Guide



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1 What is Open Access?

Open Access (OA) has become an important way to make research findings freely available. Content is available to all, with free and unrestricted online access. There are no embargo periods and through the licenses we adopt, sharing and free re-use of the work for academic purposes is allowed.

The costs typically involved across the lifecycle of a title, including commissioning, copyediting, peer reviewing, producing, marketing, online-hosting etc. are covered by a Book Processing Charge (BPC).

2 Why publish Open Access?

Reach a broader audience:

The very nature of Open Access means your title is accessible to everyone, globally. This broader audience allows for increased collaboration, not only within your discipline, but also beyond your area of specialty.

Benefit from increased readership:

Hosted on our leading book and journal platform, Cambridge Core, books benefit from increased discoverability and ever-increasing usage and download figures. As soon as your title is published it appears on Cambridge Core, ready for immediate sharing and promotion to a global audience.

Comply with funder mandates:

Often, grants received require that your final research findings be made available Open Access to encourage engagement and distribution. To help this, our preferred licensing method is CC-BY-NC allowing for the free re-use of the work for academic purposes. Other licenses are allowed, including CC-BY-NC-ND in certain circumstances.

3 Why publish OA with Cambridge University Press?

Editorial

As an academic publisher, Cambridge University Press prides itself on recruiting the best work by the best authors and our rigorous peer review process allows us to do this. As a Cambridge author, you will enjoy the benefits of a dedicated and expert editorial team throughout the development of your work.

Production

All OA books published by Cambridge University Press pass through the same rigorous production process as any other non-OA monograph, including professional copyediting and typesetting.

Cost

For an OA monograph of up to 120,000 words the Book Processing Charge (BPC) is £9,500. The BPC for an OA Element is £5,500.

Additional charges may be applied for extra words, colour photographs, tables, graphs or figures. A reduction in price could be obtained in some circumstances via use of options such as creating the manuscript in LaTeX.

Marketing

As with the editorial and production processes, the marketing of OA books is the same as for any monograph we publish. A dedicated subject executive is appointed and they will be your point of contact in relation to promotional activities, including social media activity, and promotional materials. In addition, titles will benefit from broader general marketing we do for our OA books programme.

All authors are given access to Author Hub, our dedicated, online platform for book authors. You're able to log in to your personal account for practical advice to support you on your publishing journey, as well as to access sales and royalty information, exclusive author discounts, news and more.

Discoverability

Discoverability of your title is essential, and being hosted on Cambridge Core, our industry-leading online platform, means readers are given fast, intuitive and easy access to the Cambridge content they need. Being able to filter content by OA titles and easy pdf downloading means readers are able to download and read your title quickly and easily.

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All Cambridge titles are published in ebook format meaning our books are instantly available at the touch of a button. At the same time, all OA titles are available in print via print-on-demand, meaning customers are always able to source copies.



Licensing

Under the OA model, once the Book Processing Charge fee has been paid, titles are published under a Creative Commons licence. We typically recommend the use of CC-BY-NC for monographs but can accommodate other licences if funders require (e.g. CC-BY-NC-ND).

The CC-BY-NC-ND licence allows others to copy and redistribute the material in any medium or format, however, the material may not be used for commercial purposes. Further to this, if you remix, transform or build upon the material these modifications cannot be distributed.

4 FAQ

What if the manuscript when delivered is longer than initially agreed?

This will be taken on a case-by-case basis but there may be additional costs applied.

Why is there a cost for publishing?

The BPC covers the publishing costs of the project and allows us to make the book freely available online.

Will I still get royalties?

Typically you will continue to receive royalties for print and eBook sales. Discuss this with your editor.

Are there any other differences with more conventional publishing options?

No. We will apply the same high standards and procedures as for our other publications. This includes editorial processes such as peer review, production processes of design and typesetting, through to marketing and dissemination. Our Open Access option is geared purely

towards allowing you to make your book freely available online for academic purposes.

Can I include third-party material in an Open Access work?

Yes, but some rights holders might be reluctant to allow their material to be reproduced in an OA work. You must ensure that any permissions you secure for third-party material allow you include it in your OA work.

Ideally, the third-party material will have been previously published under a Creative Commons licence that already allows you include it. Other third-party material can be clearly indicated as being reproduced by permission and as being protected by third party copyright, with a notice that it cannot be reused without further permissions clearance from the identified third-party rights holder.



Notes

authorhub@cambridge.org

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