GERMAN LAW JOURNAL
Open Access to Comparative, European, and International Law

Advertising and Sponsorship, 2020

The *German Law Journal (GLJ)* is a leading and peer-reviewed venue for scholarship in European, international and comparative law. It combines high-quality theoretical research, with reports on current developments and thematic special issues. Since its launch in 2000, the *GLJ* has gained a reputation as an innovator and influencer due to:

- **Open Access** (OA) – as one of the earliest OA journals, in any field, it has always been free to read and redistribute;
- **Transnational** reflection on legal scholarship and practice, as reflected in the names on its international Editorial Board;
- **Thematic Issues**, often on topics of wide public interest – which have become an effective way of disseminating legal scholarship, and have also received significant media attention.

The *GLJ* is offering organisations with an interest in transnational legal scholarship – whether legal firms, academic institutions, foundations or others – the opportunity to advertise in and sponsor this high impact, open venue.

How the *GLJ* can help you:

The *GLJ* is an ideal venue for letting others know about your organisation's:

- Upcoming conferences and workshops;
- Courses in law and related disciplines;
- Funding programmes;
- Summer schools;
- Job opportunities;
- Organisation's ethos and values.

Channels available for promotion include spaces on: the *GLJ* homepage at Cambridge University Press (cambridge.org/glj); the *German Law Journal*'s independent website (https://germanlawjournal.com/); and the *GLJ* eNewsletter.

Key *GLJ* information:

ISSN: 2071-8322 (Online)

Editors-in-Chief: Matthias Goldmann (*Goethe University Frankfurt and Max Planck Institute, Heidelberg, Germany*); Russell Miller (*Washington and Lee University, USA*), Jule Mulder (*University*

of Bristol, UK), Emanuel V. Towfigh (*EBS Law School, Wiesbaden, Germany* and Floris de Witte (*London School of Economics and Political Science, UK*).

Frequency: 8 issues per year

Availability: Open Access with articles published under a Creative Commons Attribution License (CC-BY) as standard, meaning that the content has huge potential reach. It is not only free to access but can be shared and distributed without impediment, and re-used and re-published with proper attribution.

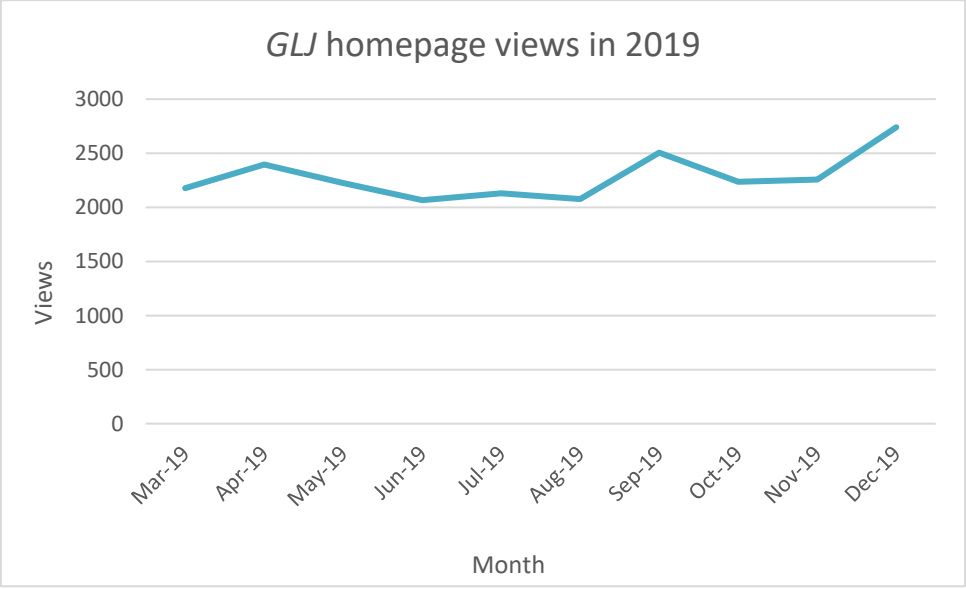
Views on Cambridge Core since joining Cambridge University Press demonstrate that the journal is well read:

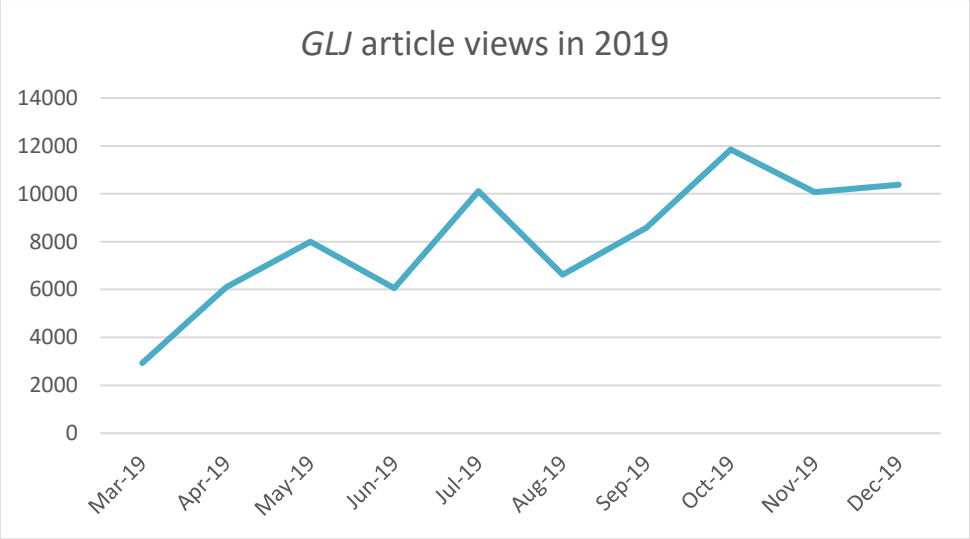
- Over 80,000 views of *GLJ* articles in calendar year 2019;
- Over 2,250 homepage views per month;
- Over 12,000 abstract views per month;
- Over 8,000 article views per month.

Discoverable through major indexes including: Scopus; Google Scholar; Directory of Open Access Journals; EBSCO; HeinOnline; LexisNexis; Westlaw.

Citations and Impact:

- *GLJ* articles have received over **16,500** citations in total in Google Scholar;
- *GLJ* was ranked 1st out of 50 journals in European Law (Washington & Lee Rankings) according to latest (according to 2017 data). According to latest data, *GLJ* is 3rd out of 20 journals in European Law in Google Scholar (h5-index of 23 and h-5 median of 30).





Rates:

GLJ is pleased to offer organisations the opportunity to advertise through its homepage. Other options will be available shortly.

Advertising enquiries are handled by Cambridge University Press. Interested parties should contact gljoutreach@cambridge.org.

***GLJ* homepage options:**

Sidebar advertising (see screenshot below):

Rates: $200 per month / $540 per quarter

Requirements: Files (300 w x 250 h pixels) should be submitted as email attachments in GIF or JPG; must be in RGB; and file size must not exceed 50k. Please include URL along with file.

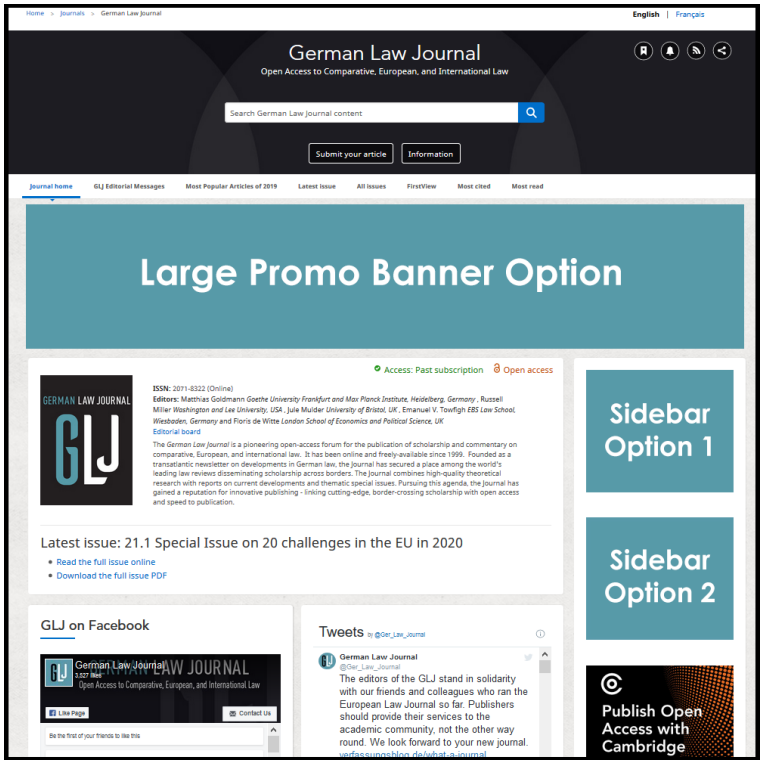
Deadline: 5 days prior to run month

Large promo banner advertising (see screenshot below):

Rates: $500 per month / $1,350 per quarter

Requirements: Files (2000 w x 440 h pixels) should be submitted as email attachments in GIF or JPG; must be in RGB; and file size must not exceed 50k. Please include URL along with file.

Deadline: 5 days prior to run month



All advertisements are subject to editorial approval.

Sponsorship options

One successful hallmark of *GLJ*'s approach is its thematic issues, published several times per year – often on a timely topic. These have been a particularly effective way of disseminating legal scholarship, and have sometimes gained wider media attention.

GLJ has an open call for special issue proposals, which can be in any field of law, providing they advance and engage with cutting-edge research in their field. The proposals are subject to an editorial review process.

We are interested in exploring interest that like-minded organisations may have in sponsoring issues or debates in the *GLJ*. We can provide additional visibility to sponsors, including:

- The sponsor's logo on a special curated page on the *GLJ* website;
- The sponsor's logo in the cover page of the PDF of the issue;
- A brief foreword highlighting the sponsor's interest in that particular theme.

Note that sponsorship will not have influence over the content.

For more information, contact gljoutreach@cambridge.org.

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