Author Hub.

A Guide to Cambridge Elements



cambridge.org/elements

CAMBRIDGE UNIVERSITY PRESS

1 What are Cambridge Elements?

Cambridge Elements are original, concise, authoritative, and peer-reviewed scholarly and scientific research, organised into focused series edited by leading scholars, and providing comprehensive coverage of the key topics in disciplines spanning the arts and sciences. Regularly updated and conceived from the start for a digital environment, they provide a dynamic reference resource for graduate students, researchers, and practitioners.

Elements are:

- Rapid publication and dissemination
- Authoritative, written by leading scholars and rigorously peer-reviewed
- Structured in focused series, edited by senior figures in each discipline
- Short: 20,000–30,000 words including references and appendices (40 to 75 pages)
- Available in online, onscreen, and print versions

Elements include:

- Analytical surveys on foundational building blocks of the discipline
- Original, cutting edge insights into frontier topics
- Masterclasses and advanced tutorials on emerging topics
- Detailed descriptions of novel technologies or protocols (in Medicine and Engineering)

2 Benefits to Authors

Flexibility

With lengths of approximately 20,000–30,000 words (40 to 75 pages), Elements offer an opportunity to develop a theme in greater detail than is possible in a traditional journal article, yet more concisely than would be expected in a full-length book.

Rapid publication and dissemination

Elements will be published within 12 weeks of acceptance of the final manuscript, and each manuscript will be copy-edited prior to publication.

Indexing

Relevant metadata for individual Elements will be sent to the key abstracting and indexing organisations, and Altmetric data for individual Elements will also be available.

Open Access

Elements will be published in line with our Green OA policy. In order to comply with the requirements of funding agencies, Cambridge will also offer the opportunity to publish your Element as Gold Open Access. More information can be found on our Open Access page.

Peer Review

Each Cambridge Elements series will have external series editors, and each individual Element will go through a single-blind peer review.

Visibility

Elements will be promoted through global sales and marketing channels and will therefore reach the broadest possible international audience. They will be available as digital collections to institutional libraries as well as being available to individuals as e-books and in print-on-demand paperback format. Elements of particular topical interest will also receive additional exposure to mainstream and social media via a dedicated publicity team. Elements will have both an ISBN and an ISSN.

Presentation

Digital versions of each Element will be in full colour, allowing the clear display of complex information and figures. On appropriate devices, it will also be possible to display embedded audio and video files. Please note that, for accessibility, all videos must be delivered with closed captions and a transcript and all audio must be delivered with a transcript.

Functionality

The digital-first Elements format allows:

- Enhanced search
- Linked references
- Citation export
- Richer content – social media, debates, resources for teaching, links to data repositories
- Ability to link to a variety of associated formats – audio, video, Code Ocean

3 Guidance for authors

Before writing your Element, please read the guides available to help stylise your work for a smoother submission process. Our guides are designed to help our authors with issues, such as punctuation, citations, final checks and submission.

We encourage all of our Element authors to familiarise themselves with these guides before writing starts.

Style Guide

Author Guidelines

For any other series specific enquiries please contact your series editors.

4 Promoting your Element

As an Elements author or series editor, any activity you can do to promote your publication is likely to have a very positive impact in driving engagement and downloads/sales of your publication(s). There are many things you can do, from sharing materials with colleagues to social media posts.

Browse our range of guides and resources to learn how you can help

promote your Element by visiting cambridge.org/promotingyourwork

For further information, please visit our Frequently Asked Questions at Cambridge.org/ElementsFAQs

For questions about anything in this guide please email:


authorhub@cambridge.org


cambridge.org/elements

