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2025 Advertising Rates/Specs

SLAVIC REVIEW

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B&W Ad Rates:
Full page, non-bleed: $450 | Size: 4.5 in width x 7.5 in height
Horizontal, non-bleed half page: $350 | Size: 4.5 in width x 3.5 in height
Cover 4 (OBC), non-bleed full page: $785 | Size: 4.5 in width x 7.5 in height

Color Ad Rates:
Full page color: $1,125 | Size: 4.5 in width x 7.5 in height
Half page color: $875 | Size: 4.5 in width x 3.5 in height

Discounts
• 15% agency discount
• 10% frequency discount (3+ insertions per volume)

Requirements: Ads should be provided as a high-resolution print quality PDFs with embedded fonts, plus supporting files and fonts.

Online: SLR homepage on Core: cambridge.org/SLR

Leaderboard banner: $625 per month / $1,685 per quarter | Size: up to 2000 pixels x 440 pixels (subject to approval and availability)
Sidebar banner: $250 per month / $675 per quarter | Size: 300 pixels x 250 pixels

Requirements: Files should be submitted as email attachments in GIF or JPG; must be in RGB; Please include URL along with file. Multiframe ads and geotargeting options are available.
Deadline: 10 days prior to run month.

Bundle Deal

Reach a wider audience with our bundle packages. Print and online combinations are available, as well as packages including titles in similar subject areas. Please inquire at the contact information listed below.

Booking and Inquiries

If you're interested in advertising in the ***Slavic Review****,* please contact advertising@cambridge.org.

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